



## FROM CANNES WITH LOVE: O'SOL UNVEILS THE FUTURE OF MOBILE ENERGY AT CES

After a first successful CES, O'Sol returns to the world's biggest technology stage in Las Vegas in January 2020. This French startup, which aims to provide access to electricity to everyone everywhere, will unveil its latest, most versatile smart batteries to selected guests and media.

Cannes, FRANCE, 15<sup>th</sup> of December 2019 – French startups are dynamic and full of energy. None so more than O'Sol, which innovates to provide access to power anywhere, at any time, for everyone. This startup from Cannes is preparing for its journey to the USA to showcase its mobile power solutions and smart batteries at CES Las Vegas next January.

O'Sol's first CES, in 2019, proved very successful: its flower-shaped solar generators captured the imagination and piqued the interest of prospective customers, distributors and media alike.

Now, O'Sol returns to CES with a clear goal in mind: expanding into the US. The new products it will unveil at CES arose from insights gained by exploring the USA last year. These smart batteries aim to forever simplify access to power through unparalleled portability and versatility.

*"2020 is O'Sol's year: this is the year when we introduce our smart batteries into the market to disrupt how people use power in mobile situations. To launch a product such as ours and start a revolution, CES is the place to be!"*

*Maxime Cousin, O'Sol Co-founder*

*"Electric power is critical in today's world. With our products, we allow people from all walks of life to work and enjoy their leisure anywhere."*

*Enrique Garcia, O'Sol Co-founder*

2019 was a busy year for O'Sol, as it developed its technology in stealth mode, perfected its strategy and launched its first round of funding. Having generated traction by earning the trust of large, established clients such as Airbus and CNES, O'Sol is now ready to launch the production and distribution of its new products, in France and in the USA.

O'Sol earned its place at CES' Eureka Park, as one of the world's 1200 top startups for innovation. This stage will allow it to showcase its products and technology and to create links with manufacturers, distributors and investors to begin sales worldwide.

Come meet us in the heart of Eureka Park at booth G50215 for an exclusive insight into how we are going to revolutionize energy mobility.

Otherwise follow us on social media platforms using the handle @startuposol and virtually join our adventure into the world's biggest innovation show.

### About the company

O'Sol is a rising startup from Cannes, France. Launched in 2016 by three young entrepreneurs, it develops innovative solutions in the fields of solar power and energy mobility. It offers the first portable power solutions that can adapt to every user's needs. O'Sol leverages its strong industry expertise in space solar systems to propose solutions for private individuals, NGOs, events and defense. With over twenty national and international awards under its belt, the startup is currently raising funds in preparation for its introduction into the US market alongside its second appearance at CES.

PRESS RELEASE

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